

Marketing Manager

Reports to: Head of Marketing

Location: London (office) – flexible working

Contract: Permanent

Salary: £40,000-45,000 depending on experience

Overview

Do you want to join one of the fastest-growing AI scale ups in the world?

At CENTURY Tech, we use AI, neuroscience and learning science to create the world's most advanced learning technologies. Our tools personalise learning to every student and empower teachers and organisations with rich data insights. We work with leading schools, Ministries of Education, universities and companies across the world.

Due to strong recent growth, we are looking for an ambitious and dynamic Marketing Manager to join our team.

Founded by entrepreneur Priya Lakhani OBE in 2013, CENTURY's mission is to use technology to remove roadblocks to learning so that every student can succeed. We're a close-knit team of 90 people united by a mission to use technology to improve the world. We're powered by a strong startup culture and backed by long-term investors aligned with our goals.

Our team has won the MIT Solve, CogX Innovation Award, EdTechXGlobal Award, GESS Award, AI Award and many more. We've also been named Economic Disruptor of the Year by the Spectator and were recognised by UNESCO as a finalist in its ICT in Education Prize.

Our ideal candidate

We are looking for an experienced marketing professional, ideally with a background in education and passion for data to join our small but highly efficient team. Reporting to the Head of Marketing, you will be responsible for planning and executing lead generation campaigns.

Specific requirements

- 3-5 years of experience working in B2B marketing either at an agency or in-house
- Experience of using data and analytics reporting to create effective lead generation campaigns
- Proficient knowledge of WordPress, Google Analytics and CRM for marketing campaigns (Hubspot or Salesforce)

- Experience of creating successful lead generation campaigns across various channels (website, email, digital, print) from inception to completion
- Excellent written and verbal communication skills
- Knowledge and experience of the education sector is preferred, but not required
- Ability to use Adobe design software
- The successful candidate will have the right to work in the UK
- All successful applicants will be requested to undertake an Enhanced Disclosure and Barring Service check

How to apply

To apply for this role please send a CV and covering letter to Careers@century.tech with a subject line **Marketing Manager at CENTURY**.

What we're offering

We're offering a competitive salary, 25 days holiday plus your birthday and three extra days at Christmas off. Additional benefits include:

- Pension scheme
- Health insurance
- Enhanced parental leave

CENTURY Tech is committed to [safeguarding](#) and promoting the welfare of children and vulnerable adults and expects all staff to share this commitment. All successful applicants will be requested to undertake an Enhanced Disclosure and Barring Service check and provide two references. Details of our recruitment process can be found on our website: century.tech/safer-recruitment-policy